

How to Find Information on Publicly-traded Firms

Required SEC filings

- Annual and quarterly reports
 - Revenues (reliable)
 - Costs (less reliable due to accounting and tax laws)
 - Number of employees
 - Lines of business
 - Executive compensation
 - Stock price and market capitalization

Resources

- Market Cap, etc.: [Big Charts from MarketWatch](#)
- Stock Prices, etc.: <http://finance.yahoo.com/>
- Entire Filings: [eBay Annual Reports and SEC Filings](#)
- Data on a lot of firms: [Wharton Research Data Services](#)

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<http://ocw.mit.edu>

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