

15.568 – Practical Information Technology Management – Spring 2005

Class 19: Tyco International Ltd April 14, 2005

Visitor: Mr. Dana Deasy, SVP & CIO Tyco International Ltd.

Read the following articles:

"What a Job" published on August 25, 2003 in Information Week
<http://www.informationweek.com/story/showArticle.jhtml?articleID=13100972>

"Tyco's IT Turnaround" published on June 7, 2004 in Information Week
<http://www.informationweek.com/story/showArticle.jhtml?articleID=21401517>

"New Kid on the Block" published in the Fall 2004 edition of CIO Insight
http://www.ciainsight.com/print_article2/0,2533,a=137769,00.asp

Visit the company website (www.tyco.com) to learn more about the services and products that Tyco offers.

Attend the lunch presentation on “The Tyco Turnaround Story” by Mr. Deasy (if possible)

The presentation will take place on Thursday April 14 at 12:00PM. Food will be served so try to be there ahead of time. Please read the 2nd page for more info on the presentation and the speaker.

Prepare one slide for discussion and presentation:

Review all the articles assigned for this class and the ones we have covered so far in the course. Based on all the course readings prepare **one** slide that presents what you consider to be the **two** most important lessons learned so far. Please make sure that you consider the extra material that we covered since the last slide you prepared. In addition, please mention a **single** learning from your project and be prepared to discuss your project and the progress you've made.

A number of students will be selected during class to presents their slide to Mr Deasy and the rest of the class.

In addition to the slide be ready to answer any questions that Mr. Deasy may raise during the class and make sure that you participate in the class discussion. Please note that the short paper assignment (for Module IV) will be based on this class. The assignment will

be a memo to Mr. Deasy that addresses the questions that will be raised during class and will be due on Thursday April 21st.

CENTER FOR INFORMATION SYSTEMS RESEARCH (CISR)

Brought to you by the MIT Sloan Center for Information Systems Research, Sloan MediaTech, MIT TechLink and Sloan VCPE Student Clubs

The CIO/CTO Speaker Series Presents:

"The Tyco Turnaround Story"

Dana Deasy, SVP and CIO, Tyco

Thursday, April 14, 2005

12:00 – 1:00 PM

Lunch Provided

Dana Deasy has been a key member of the small management team that has been running Tyco since the scandals of a few years ago. He and his colleagues represent a leadership team operating under pressure and under scrutiny from outside. Their story provides a remarkable case study of a turnaround with very positive signs of progress. Dana's role as corporate CIO has put him on the critical path to creating new sources and flows of information critical to the turnaround and to the continuing success of the operational businesses that make up this \$40bn conglomerate.

About Dana Deasy

Dana Deasy has been the Senior Vice President and Chief Information Officer of Tyco International Ltd. since August 2003. He is responsible for developing overall global information technology strategy as well as for

implementing technology to improve Tyco's competitive position globally. Prior to joining Tyco, Mr. Deasy was Vice President and Chief Information Officer of the Americas at Siemens Corporation, Chief Information Officer of General Motors Locomotive Group, Director of Information Systems for Invetech Company and Director of Information Management for Rockwell Space Systems Division Space Shuttle Program.

About Tyco

Tyco International Ltd. is a \$40B diversified manufacturing and service company, the world's largest manufacturer and servicer of electrical and electronic components and undersea telecommunications systems, the world's largest manufacturer, installer, and provider of fire protection systems and electronic security services, has strong leadership positions in disposable medical products, plastics, and adhesives, and is the largest manufacturer of flow control valves.