

Justifying myths (*doctrine*) → legitimized formulae

Bureaucratic / Scientific management
(since circa 1900)



BRD

"CUSTOMERS"
(*& budgetary allies?*)



BLM
Bureau of
Land
Management



NPS
National
Park
Service



FWS
Fish &
Wildlife
Service



BOR
Bureau of
Reclamation

Justifying myths (*doctrine*) → legitimized *formulae*

Bureaucratic / Scientific management

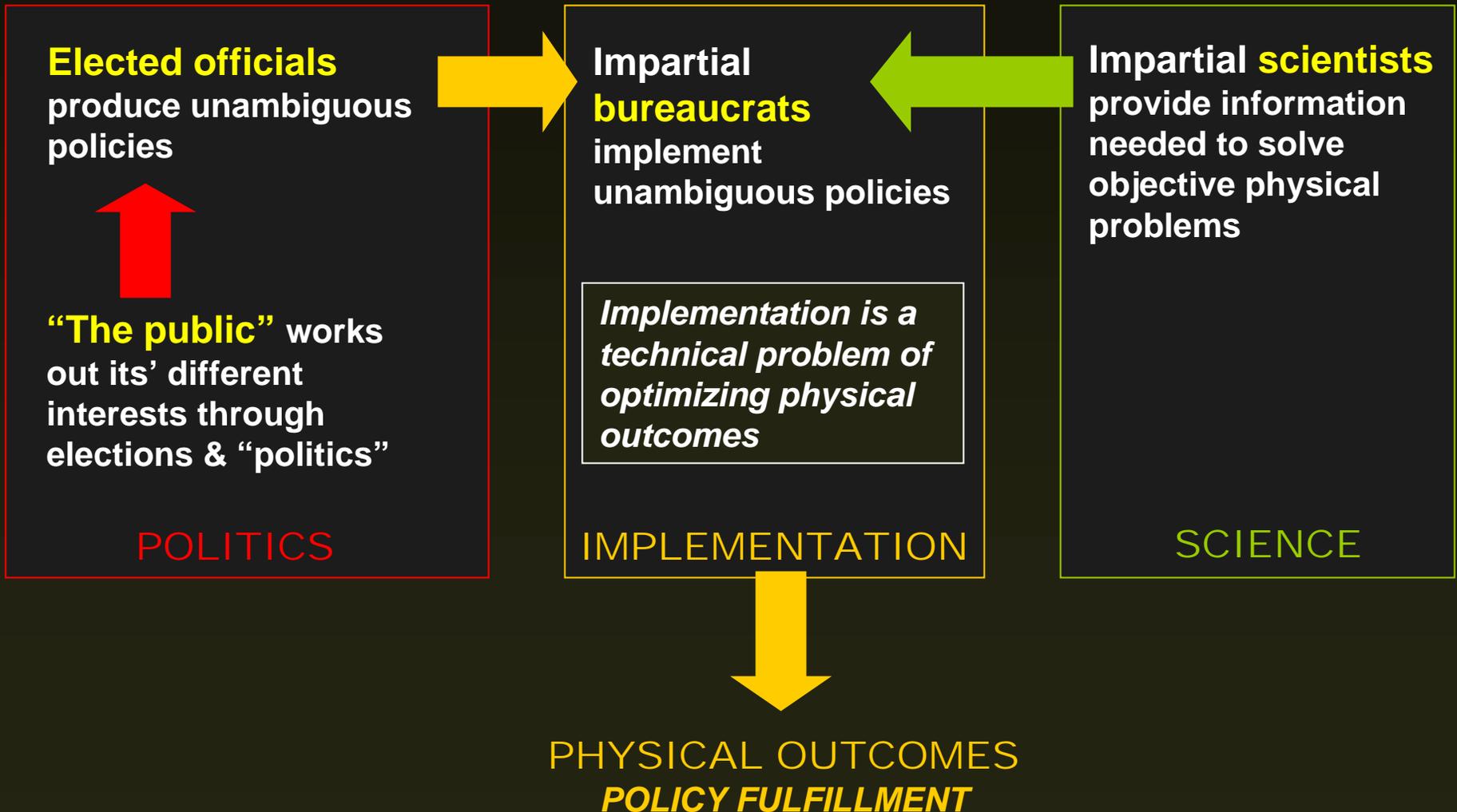
Icons of modernity

Frederick Taylor(*ism*) (1856-1915)

Gifford Pinchot (1865-1946)

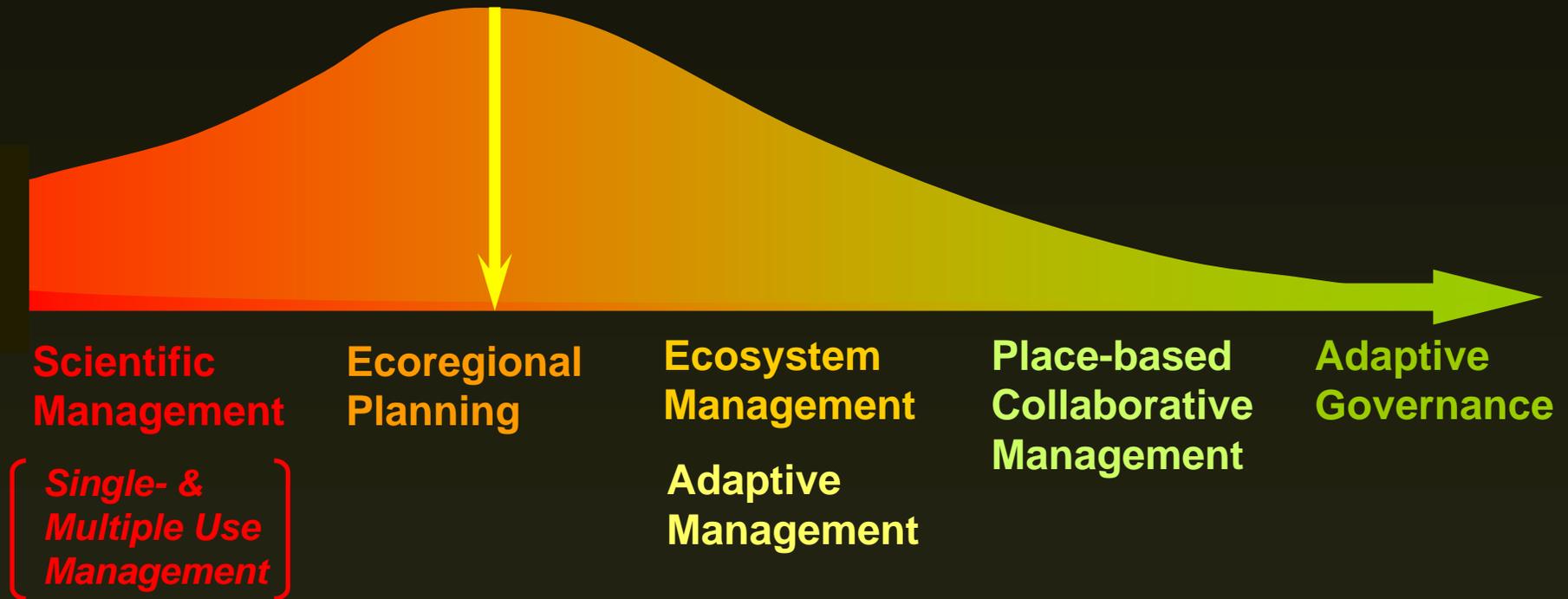
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The linear model of Bureaucratic-Scientific management



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