

WGS. 101 SESSION#15 OUTLINE

1. Redefining “Choice”: Social Constructionism: A Complex Web of Gender Socialization
External Influences upon Children (Parents, Extended Family Role Models, Teachers, Other Adults, Media)- “Social Learning”
Methods: Conscious/Unconscious; Behavioral Reinforcement
Internal Needs: Cognitive Developmental/Gender Schema Theory
Sandra Bem’s Critique of “Lenses of Gender”: Binary, Androcentric, Heteronormative
2. An Intersectional Model of Gender Socialization: Race, Ethnicity, Religion and Gender Socialization
3. Conversations with Biology: Physiological Differences Between Males and Females: Questions of When These Differences Matter and When They Don’t
 - Reproductive Differences in Bearing Children; Women’s Shorter Biological Clock of Fertility
 - Gender-Specific Medicine- e.g., women and heart disease
 - Brain Differences? – Oral Presentation: Suma Anand/Courtney Guo
4. Gender in Education: How to Conceptualize Equality of Opportunity
Debates around “Gendered Pedagogy” – e.g., single-sex schools, gender-conscious teaching strategies
5. The Circle of Socialization Expands: Popular Media and Gender
6. Debates within Women’s and Gender Studies: Visual Media as a Critical Influence
Gender and Popular Visual Media: Contemporary Consensus Culture?
Advertising at the Heart of Media Culture
Analogies between Beauty Advertising and Religion (Core Beliefs, Icons/Saints, Places of Worship, Rituals, Rewards/Punishments: Psychological/Social)
7. The Rhetoric of the Image/Photograph: How does Visual Rhetoric Differ from Print or Spoken Rhetoric? Issues of Truth and Falsehood
Theorizing Gender Representation and Absence/Omission
8. Theories of Media Influence: Media and “Imaginary Social Relationships” (John Caughey, *Imaginary Social Worlds*)
Questions of Effects (Short-Term) vs. Influence (Long-Term, Cumulative)
9. Revision Essay #1 Strategies: Betsy Fox

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